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The Sunflower Project – The Year of the Sunflower 2022

FOR IMMEDIATE RELEASE

The Sunflower Skirts - The Wayfinder When Seniors Create Project

Date: August 8, 2022 Vernon, British Columbia North Okanagan Artists Alternative (Gallery Vertigo)

Vernon, BC [Gallery Vertigo](http://www.galleryvertigo.com), in partnership with [Artist Michelle Loughery The Wayfinder Sunflower Project](http://www.thesunflowerproject.ca), are proud to announce that they have received funding from the Government of Canada's New Horizons for Seniors Program.

The collective piece of community art will be part of a collaborative art installation exhibition September – October 2022 at Gallery Vertigo #102 – 3105 28th Avenue, Vernon, BC.

The funds will be used in contribution to create a community collaborative art installation that will fill the Gallery with multi-medium art pieces. The installation will explore patterns and ornamentation on skirts that women have worn in their journeys in Canada.

The Sunflower Skirts project will engage and create cultural connections, with opportunities to engage in networking, volunteerism and connections with New Canadian Women of all ages. This senior-led project will build digital skills while sharing common experiences through inclusion and intergenerational skills exchange.

All ages will participate in flower, fabric, paint and other exploratory WAYFINDER art in action workshops that will result in an experience based art installation that will be displayed beyond the walls of the gallery. **The Sunflower Skirts** Stories will be shared on the Wayfinder Network Podcast [AR:T ROUTE RADIO](http://www.artrouteradio.com).

The Program is a federal grants and contributions program whose goal is to support projects that help improve the well-being of seniors and foster social inclusion and engagement in their communities.

QUOTES:

"Art reflects life and portrays history through creating, viewing and responding to activities that provide both private and shared experiences. People choose to live, work, and visit communities because of the presence of unique and attractive visual aspects." "Thanks to the New Horizons for Seniors Program, North Okanagan Artists Alternative will make a significant difference in the lives of seniors in our community." - Brigitte Red, Gallery Vertigo.

"Community Art is about people having an effect on their cities, taking responsibility for their visual and physical environment, leaving records of their lives and concerns and in the process transforming neighborhoods, and sharing skills to create inspiring exchanges. It is art for the people of all ages to participate in." - Master Artist Michelle Loughery and Founder Wayfinder.

To learn more or to donate to supporting a senior-led workshop visit <http://www.galleryvertigo.com>.

#galleryvertigo #thesunflowerproject @artrouteradio @galleryvertigo @artistmichelleloughery #wayfinderart #textileart #fibreat #antiracism #immigrantsskirts #seniors @seniorsincanada

Funded by the
Government of Canada's
New Horizons for Seniors Program



Related Documents

[Backgrounder: New Horizons for Seniors Program](#)

Associated Links

Learn More

[Gallery Vertigo](#)

[The Sunflower Project](#)

[AR:T ROUTE Radio](#)

[Programs and services for seniors](#)

[New Horizons for Seniors Program – Engaging seniors, strengthening communities](#)

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North Okanagan Artists Association (NOAA) / Gallery Vertigo

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“We acknowledge that we work and gather in the northern part of the unceded Okanagan First Nation territory and that many descendants of the Suqnaquinx still live here.”